


From: Health Action Alliance <hello@healthaction.org>

Subject: Gen Z + Workplace Mental Health



A dark blue banner with a grid of small dots in orange and teal. The text is white and blue. In the top left, a white box contains a teal arrow and the text 'VIRTUAL SUMMIT'. In the top right, there is a small cluster of dots. The main title is 'WORKPLACE MENTAL HEALTH ACTION SUMMIT 2.0' in large, bold, white and blue letters. Below it is the subtitle 'The Next Generation of Mental Health' in a smaller white font. At the bottom left, the date and time 'THURSDAY, MAY 4 · 2 PM ET' are written in white. At the bottom right is the logo for Health Action Alliance, consisting of the letters 'HAM' in a stylized font above the words 'HEALTH ACTION ALLIANCE'.

VIRTUAL SUMMIT

**WORKPLACE MENTAL HEALTH
ACTION SUMMIT 2.0**

The Next Generation of Mental Health

THURSDAY, MAY 4 · 2 PM ET

HAA
HEALTH ACTION
ALLIANCE

With Gen Z comprising an increasing proportion of the U.S. workforce, prioritizing mental health in the workplace has become imperative for employers. Studies

show that Gen Z employees believe mental health is as important as physical health. Employers who recognize and address this need can gain a strategic advantage in attracting and retaining top talent, enhancing productivity, and fostering innovation.

Join us for our second annual **Workplace Mental Health Action Summit: “The Next Generation of Mental Health.”** You’ll leave with practical tips, case studies, and valuable insights to create a mentally healthy workplace for your entire team, starting with Gen Z.

Hear from leading voices in business and mental health, including executives from CitiGroup, Jacobs, Schneider Electric, the American Psychological Association and more about attracting top Gen Z talent through innovative mental health solutions, creating a community-oriented workplace and assessing the changing needs of employees.

The Summit is co-hosted by the Health Action Alliance and Mental Health Action Day in partnership with the Ad Council, the Huntsman Mental Health Institute, One Mind At Work and the American Psychological Association.

[**Register now**](#)